

World Music Fest:

Celebrating Cultural Diversity through the Arts

Date: June 11, 2016, 11am - 11pm with after-party until 1 am

Locations/Venues: Baker Hunt, Inspirado, BLDG, Pique, Leapin' Lizard, Braxton Brewing

Target Audience: Family-friendly, Cultural enthusiasts, Music Enthusiasts. All ages

Estimated Attendance: 1,000+

About the Event: World Music Fest is a one-day festival geared toward promoting cross-cultural understanding and deepening appreciation for many diverse music, dance, food and traditions from around the globe. In the wake of growing racial and religious tension, both domestically and internationally, it becomes ever more vital to create opportunities for the public to gain exposure to and appreciation of world cultures.

World Music Fest aims to create such opportunities in a fun, participatory way, by featuring local artists representing multiple ethnicities showcasing different types of cultural expression.

Many of the activities will be based in audience participation rather than just observation - for example, making origami art, trying out some Salsa dance steps, or hearing an artist present on the historical significance of a piece. There will be an intention of creating the opportunity for dialogue to increase public understanding of traditions new to the participants.

Title Sponsor (1x): Donation Value: \$5,000

- Banners with company logo outside of every World Music Fest venue
- Logo on Event Poster
- Logo on Event Wayfinding Map (1,000 printed)
- On-site signage at each venue
- Social Media and Web mentions
- Press Releases
- Free booth at World Bazaar, if desired

Event Sponsor (3x): Donation Value: \$1,000

- Logo on Event Poster
- Logo on Event Wayfinding Map (1,000 printed)
- On-site signage at each venue
- Social Media and Web mentions
- Press Releases
- Free booth at World Bazaar, if desired

Venue Sponsors (5x): Donation Value: \$500

- Logo on Wayfinding Map (1,000 Printed)
- On-site signage at sponsored venue
- Stage announcement at venue
- Social Media and Web mentions
- Free booth at World Bazaar, if desired

Artist Sponsor (5x): Donation Value: \$250

- Listed on Wayfinding Map (1,000 Printed)
- Stage announcement at venue
- Social Media and Web mentions
- Free booth at World Bazaar, if desired

Supporter (unlimited): Donation Value: \$100

- Listed on Wayfinding Map (1,000 Printed)
- Social Media and Web mentions
- Free booth at World Bazaar, if desired